

UroShield - breakthrough technology now available in the UK, to help 90,000 patients avoid Catheter-Associated UTIs

FOR IMMEDIATE RELEASE

07 FEBRUARY 2019 - Alexandra Ackernley, Director PR, Ideal Medical Solutions

Epsom, Surrey – February 7th, 2019 - Ideal Medical Solutions, a company providing leading-edge technology products to the medical industry, officially announces the UK availability of UroShield. This is an advanced device which prevents painful Catheter-Associated Urinary Tract Infections (CAUTIs), which can save the NHS millions of pounds each year.

It's estimated that each year, around 90,000 Britons are living with a long-term indwelling catheter, statistically many of whom will develop infections which can be life-threatening. Catheter-Associated UTIs, known as CAUTIs, cost the NHS millions of pounds each year, with a single episode given by NICE Guidelines as £1968. This is due to many factors such as hospital admissions, nights spent in hospital, doctor and nurse time, antibiotics, lab cultures and any associated complications. They contribute to the global crisis of antibiotic resistance, further endangering the patient and the wider population.

Now, a simple device called UroShield can dramatically reduce and even prevent these infections. Small and noninvasive, the device simply clips onto any catheter and generates gentle vibrations with ultrasound, which cannot be felt by the patient. This prevents the build-up of bacteria to form a biofilm, which is responsible for these dangerous infections. Backed by a wealth of medical and scientific data, UroShield has proven extremely effective in clinical trials in the US and is now available in the UK.

One of the UK's leading Urologists, Mr Chris Ogden, comments: "UroShield is having brilliant results in patients struggling with recurrent UTIs and catheter blockages, relieving some of their catheter-related pain, discomfort and bladder spasms. It's helping to improve quality of life, giving some people more confidence to be out and about without worrying about spontaneous catheter-related complications"

Ideal Medical Solutions is incredibly excited to make this breakthrough, innovative technology available in the UK, and to bring much welcomed relief to thousands of long-term catheter users suffering from UTIs, while helping to reduce the costs and burden of these infections on the NHS.

UroShield is now available both to medical professionals and direct to patients through the Ideal UroShield website at www.ideal-uroshield.com.

Contact Alexandra Ackernley for more information on 020 8773 7844, visit the website at www.ideal-uroshield.com or email at uroshield@ideal-ms.com