

Unique Peterborough bar urges consumers to support MicroBizMatters Day

FOR IMMEDIATE RELEASE

11 JANUARY 2019 - Today is the annual #MicroBizMatters Day, an event designed to celebrate the incredible contribution which small enterprises make to their local communities and the wider economy. The UK is often said to be a 'nation of shopkeepers', and this event recognises the fantastic work small companies do.

One such company is The Stoneworks, a Peterborough bar which offers more than most. Today, The Stoneworks is encouraging people to come along and support them by toasting the incredible success they've had in recent years. The company prides itself on being 'more than just a bar', offering customers a drinking experience and an education in spirits, wines, beers and ciders from around the world.

Owner Sean Page says: "We absolutely love the community we're based in and really feel rooted here. Small business owners have had a tough time in recent years, and the loss of pubs and shops has totally changed the High Streets of the UK.

"We think MicroBizMatters Day is a real opportunity to celebrate the success of small enterprises everywhere, and we hope you'll come along and raise a glass with us. The Stoneworks offers something unique, and we want to say thank you to all the people who have backed us and supported us over the years."

The Stoneworks boasts its own walk-in fridge which keeps their beer tasting as fresh as the day it left the brewery. Drinkers can also enjoy the creations of the bar's in-house mixologist, with five classic and five modern cocktails made to order.

Last year statistics showed that the country was losing an average of 18 pubs a week, and bars are estimated to contribute £23.1 billion to the UK economy every year. Coupled with the closure of many well-known high street firms, it's clear what a difficult time retailers and publicans have had since the recession.

That makes this #MicroBizMatters Day all the more important for companies such as The Stoneworks, and it's a good chance for customers everywhere to get out and use their local amenities.

ENDS

Notes for editors

For more information about The Stoneworks contact Sean Page on 07800 804224 or email Sean@thestoneworks.co.uk

You can also visit: <http://thestoneworks.co.uk/>