

# Cargologic flies the flag for small businesses on MicroBizMatters Day

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## FOR IMMEDIATE RELEASE

11 JANUARY 2019 - East Anglian based haulier Cargologic has announced it is fully supporting today's MicroBizMatters Day.

MicroBizMatters Day is focused on promoting action, recognition, and learning for the owners of UK businesses with under 10 employees, and a turnover of below £2 million. Events are to be held and social campaigns will be run throughout today, as the country recognises the value of the small enterprises which keep Britain's economy ticking over.

Cargologic holds many synergies with small businesses in the UK, as one of its main activities is transporting goods for a wide range of organisations, including SMEs. Its role as a crucial link in the supply chain has seen it forge many partnerships with the UK's fledgling businesses.

Matyas Meszaros, owner of Cargologic Ltd, said: "At Cargologic, MicroBizMatters Day is very close to the heart of our business. It is an ideal time for all of us to support growing businesses in the UK. All it takes is a visit to smaller and boutique shops to buy our gifts and products, instead of the big chains. You might even find some fantastic unique items which would be hard to find in a large scale store."

MicroBizMatters Day has won the backing of a multitude of partners in the UK, from accountants to marketing firms and insurance providers.

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You can also visit <http://www.cargologic.co.uk/>