

The perfect Christmas gift for the cyclist in your life – from Altum Designs

FOR IMMEDIATE RELEASE

06 DECEMBER 2018 - With the big day less than a month away, for many of us, thoughts are turning to Christmas gifts.

While it's easy enough to make a last-minute dash for some after-shave, a jumper or some chocolates, no doubt resulting in a polite thank you, such gifts are hardly original.

Clearly, the best approach is to tailor presents to the person and what they enjoy, and most of us appreciate the thought that goes into presents like this. Equally, many are pleased to have something they can use all year, rather than something which will be forgotten or used in a few weeks.

And while cycling tools may not sound the most festive of Christmas offerings, most hardened bike-heads will love being given the right ones.

Daniel Varney owns Altum Designs, which aims to make cycling tools for use at home which are also portable enough to be carried on the bike.

He said: "We set our business up because, with most bike multi-tools we found, performance and usability had been sacrificed for functionality, while size was kept minimal. So we needed one tool for the road, and something else at home. It was frustrating!"

Altum's 14-function, award-winning biking multi-tool MODUAL, with accompanying tool roll, is comprehensive enough for home-based work on a bike but compact and lightweight enough to carry while riding. It can be customised to a bike's specific needs.

Equally, the company offers free worldwide shipping – so one of its products could make the ideal Christmas gift for any keen cyclist.

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Notes for Editors

For more information on Altum Designs contact Daniel Varney on 07824 666026 or email info@altum.cc

You can also visit <https://www.altum.cc/>