

# Small Business Saturday: Aucoot emphasise the importance of going bespoke

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## FOR IMMEDIATE RELEASE

06 DECEMBER 2018 - Aucoot, a London-based estate agency selling and buying some of the UK's most inspiring homes, has stressed the importance of homeowners using smaller estate agents.

Following Small Business Saturday, owner John McDavid and his team believe there has never been a better time to consider switching from larger chains to enjoy the more bespoke service on offer from agents like Aucoot.

John said: "Larger chains simply can't provide the same level of care and attention as agents such as ours. Having a more bespoke service allows us to provide the most relevant knowledge of the market to homeowners we work with.

"If you are considering selling or buying a home, we would recommend getting in touch with a more personal estate agent so you can benefit from the bespoke service they offer. Following Small Business Saturday there really is no better time to reach out to a small business and see how they can help you."

The Small Business Saturday campaign is held every year at the beginning of December, and customers are invited to support the small businesses in their local area, whether on the High Street, in an office or online. Companies that take part range from unique shops and artists to taxi firms and fitness centres, and many offer discounts and hold events on the day.

The team at Aucoot truly appreciate the character and value a property that's been diligently crafted or interior designed over time holds. That's what makes them different to large chains or brands, as they know how to communicate a cohesive sense of character and beauty to inspire buyers into making an offer.

John added: "Working with us definitely means finding a home that boasts envious interiors and is designed and executed beautifully."

Notes for editors

To find out more about Aucoot, visit: <https://www.aucoot.com/>

For more information about Small Business Saturday, visit: <https://smallbusinesssaturdayuk.com/>