

Local entrepreneur launches business committed to clients' independence

FOR IMMEDIATE RELEASE

08 MAY 2018 - Raspinder Singh, from Gravesend, has swapped an unfulfilling career in corporate finance for a new business endeavour which is very close to his heart. Raspinder, a keen philanthropist and supporter of the community, launched in-home care provider, Caremark Dartford and Gravesham, in February of this year.

Raspinder, 28, spent the last few years working as a Financial Analyst in the heart of London. He made the decision to launch an in-home care company when he grew tired of his mundane career and the lack of opportunities to support others in need.

"I've been an active member of my community for years and take great pride in supporting local residents. I'm an integral member of the Sikh population of Dartford and Gravesham and work with the local temple on a voluntary basis. This opened my eyes to the support I can offer the elderly and vulnerable residents in the area. There's a real need for in-home support and, as a member of a large, extended family, I know first-hand how important it is to keep families at home, together, where possible. We also offer social support to residents who live alone, giving them independence and peace of mind that they are being well cared for."

Caremark Dartford and Gravesham were awarded their CQC registration in March. Raspinder and newly appointed Care Manager, Amy Catt – who has five years' experience in the health and social care industry – are working with a team of 20 care workers, who are already out and about, visiting clients in their homes and providing specialised, quality care.

Entrepreneurially minded Raspinder is more than familiar with business startups. As a student, the then 20-year-old launched a social networking site for fellow graduates during his time studying at Royal Holloway University, before taking on a full-time position in finance. It is this determined mind-set and his commitment to keeping local families together that have contributed to his immediate success in the initial launch of Caremark Gravesend and Dartford.

"Launching my business brings me such satisfaction, both personally and ethically. I've built a great team, who are equally dedicated to providing our clients with the compassionate and skilled care that they deserve. Going forward, as a team, we will work on fundraising and awareness events in support of local community groups for the elderly. Utilising my position as Managing Director of a local business to give back to those who are less fortunate is something I feel incredibly passionate about."

As well as contributing to local charities and organisations, Raspinder is looking to bring employment to around 50 support staff and care workers before the end of the year.

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Image attached –(From L-R) Raspinder Singh, Amy Catt (Care Manager) and Kerry Collins (Field Care Supervisor) at the Caremark Dartford and Gravesham office at 41 Harmer Street, Gravesend, Kent, DA2 2AP.

For more information, visit www.caremark.co.uk/dartford-and-gravesham To speak with Raspinder directly, contact Kelly Ayres 07895 876745 kelly@revpr.co.uk