

The Musician's Opticians has an eye on the prizes.

FOR IMMEDIATE RELEASE

26 FEBRUARY 2018 - We are tickled pink here at Allegro Optical. Some of you may have already seen the list of finalists released by Optician Magazine. In particular for the category for the Dispensing Optician of the Year Award. For those who haven't, I would like to share some fabulous news with our lovely readers. It's the news that Sheryl Doe has been shortlisted for the Dispensing Optician of the Year Award. Sheryl has been making a name for herself for her work helping musicians.

Based in Meltham and Sheryl is the co-founder and Joint Managing Director of Allegro Optical. Allegro Optical is also known as the Musician's Optician. Sheryl has been announced as one of three finalists in this year's category of Dispensing Optician of the Year in the OPTICIANS AWARDS 2018. The awards are run by the Optician Magazine. The Dispensing Optician of the Year category celebrates a practitioner who uses their encyclopaedic knowledge to find creative solutions to patient needs while supporting colleagues and promoting eye health to the public

This achievement continues our winning streak. Allegro Optical has also reached the regional finals of the Federation of Small Business FSBAwards. We have been short-listed for the Start-Up Business of the Year category for Yorkshire and Humberside. The Optician Awards are run by Optician Magazine, one of the leading independent UK journals for eye care professionals. Sheryl said, "This really is a great honour. It is humbling to be recognised alongside some highly regarded professionals within the industry". The awards dinner is on 14 April so we have our fingers well and truly crossed. Whatever the results, it's sure to be a great night celebrating innovation and expertise in the optical industry.