

Prestige Affinity first club in World to accept Bitcoin

FOR IMMEDIATE RELEASE

29 NOVEMBER 2017 - Prestige Affinity, the unique online club that offers VIP access to events for its members, has announced today that Bitcoin can be used as an acceptable currency for members to use as a joining fee or a top-up/renewal fee. "The value and interest in Bitcoin cannot be ignored" said Nick Grima-Hall, founding partner of Prestige Affinity adding "if it is receiving the attention of the Governor of the Bank of England, then it should be receiving attention from other sources too. It is, essentially, a commodity and the way we treat it in transactions will be precisely that - it will have a value on the day and that is what we will process." Prestige will be considering the use of other cryptocurrencies going forward.