

Dazzle

Carlson Wagonlit Travel, Google Play & Hotelplanner.com to Judge Travel Startup Award

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03 OCTOBER 2017 - Dazzle by Lola Tech, an integrated chatbot and voice activated personal assistant for hotels, has reached the final of the Startup and Innovation in Travel Awards, being celebrated at the EyeforTravel North America Summit in Las Vegas.

First established in 2008, the EyeforTravel Startup and Innovation in Travel Awards celebrates innovative start-ups transforming the industry in the era of online travel. In just over a month's time, Dazzle will be joining the other finalists in Las Vegas on October 19-20th.

These nascent travel startups will be pitching their solutions to an audience of investors, entrepreneurs and senior industry leaders. The distinguished judging panel brings together the crème de la crème of the travel industry including c-level executives from such esteemed companies as Hotelplanner.com, Carlson Wagonlit Travel, Google Play7A, Brand New Matter and Jet Blue Technology Ventures.

Dazzle improves the communication between guest and hotel through the use of voice, AI and chatbot functionality. Guests can ask Dazzle questions, on the move, through Facebook Messenger or simply speak to Dazzle once in their room using Amazon Echo devices. What started out as an idea written on a cocktail napkin in a Broadway Market pub late 2016 is now revolutionising the hotel industry. This use of bleeding edge of technology in the enterprise is set to bring about the next generation of hospitality.

Charles Cadbury, CCO at Lola Tech, said, "We enjoyed a lot of success at the European Startup Awards and we are hoping to repeat this in Vegas. We have a vision for the future of hotel and guest communication and are ahead of the game in providing an integrated voice and chatbot concierge to the industry."

The winner will be revealed at the EyeforTravel North America Summit, taking place at the Mandalay Bay Hotel in Las Vegas on October 20th.

To find out more information about how Dazzle is bringing about the next generation of hospitality, visit the team at booth 15 in the exhibition area. Alternatively please visit www.dazzle.ai or to arrange a meeting, contact Charles Cadbury at charles@lola.tech.

About Dazzle

Dazzle is a voice activated personal assistant. It sits in the hotel bedroom, incorporating voice and chatbot technology it uses a hybrid of Artificial Intelligence and hotel staff to deliver guests information or lodge requests. Dazzle solves the issue of lodging non time critical service requests from a hotel in or out of your room and automating the delivery of location specific information. Please visit www.dazzle.ai for more information.