

Wenta

# Popular 'Thank You' event held for Stevenage small businesses at The Business & Technology Centre

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## FOR IMMEDIATE RELEASE

24 MARCH 2017 - The Business & Technology Centre (btc) on Bessemer Drive held a special exhibition event for their small businesses based at the hub on Tuesday 21st March to say thanks for choosing the btc as 'home'.

The event, hosted by the managing agent of the btc and not-for-profit organisation, Wenta, in partnership with Stevenage Borough Council, saw 20 local businesses based at the centre exhibit their services and products.

A total of 65 clients dropped in to network and meet others, and a free lunch was provided by btc bistro management company 'EatLunch', who also gave away a week of free lunches in their business card draw.

The event was rounded off with a live radio broadcast from the btc of Roberto Perrone's Drivetime Show on BBC Three Counties Radio.

A number of businesses were featured on the show as well as Councillor Sharon Taylor OBE and btc Centre Manager, Pauline Philips. Pauline said:

"We wanted to bring something a bit different to the hub as a way of saying thank you to all the businesses based here. Networking and PR are crucial essentials needed to grow any business and we wanted to bring these opportunities direct to them. It was an exciting event to run and the feedback has been fantastic."

Others that attended the event included Business Relationship Manager, Mena Caldbeck, and Councillor Ralph Raynor from Stevenage Borough Council, who own the building. Ralph said:

"We are proud of the calibre of local businesses we've got working at the btc so the 'Thank You' event was a great way for us to acknowledge the work they all do. I would encourage any early stage or new business looking for advice or a new workspace to get in touch with the btc as the facilities and support on offer are second to none."

The btc currently has 107 local small businesses based within their offices and workshops as well as 28 new start-ups using their shared workspace facility. Winning the 'Enterprise' Award at The Pride of Stevenage Awards last year, the hub also provides free business advice, training and events – ideal for anyone thinking of starting or growing a business.

If you're looking for new workspace, business start-up advice or would like more information on the btc visit [www.btcstevenage.co.uk](http://www.btcstevenage.co.uk) or call 01438 310000.