

Sole of Discretion

Wild Fishing: The Secret to saving our blue planet

FOR IMMEDIATE RELEASE

13 APRIL 2018 - Sole of Discretion, a fishing co-operative based in Plymouth England, was the first wild fishing company in the UK to be accredited Organic by the Soil Association.

Using only static nets and hand liners, these fishers are helping to preserve fish stocks and the ecology of the seabed for future generations.

Farmdrop paid a visit to Plymouth to hear their incredible journey and the tastier and more transparent world they're helping to build.

Watch the video here to find out how we're making a difference: <https://youtu.be/v1imYkaFm98>