

Andersen

Andersen celebrate launch of Bespoke Colour service for their designer home electric car charge point. 'Worth driving home to...'

FOR IMMEDIATE RELEASE

13 MARCH 2018 - London, March 2018: Andersen (andersen-ev.com), UK based innovative makers of stylish, high-end residential electric vehicle charge points today announce bespoke colour service to their Andersen A1 range.

Fresh from their return from the Geneva Car Show, Andersen proudly release their Bespoke Colour Service. Initially a one-off service in response to a customer who wanted a charge point in a particular colour to match their luxury performance e-car, now any client can commission their metal charge points to be sprayed to match from a range of over 1,000 different colours.

Brand Manager, Mandy Simpson states, 'Our customers love the customisable aspect and unique look of our charge points. They also expect a really high level of service. With Bespoke Colour, clients can take it one step further and have their charge point accurately colour matched to a colour that's truly unique to them.'

Andersen are the only company in the UK that design and manufacture luxury electric car charge points for clients who appreciate products that have great aesthetics and an uncompromising, high-quality build. The A1 charge point has been designed to be equally suited to residents of country dwellings to those living in smart townhouses and multiple dwellings. Small businesses such as boutique hotels and heritage status buildings that require sympathetic outdoor charge points also benefit from Andersen's unique range of colours and finishes.

Highlights of the recent Geneva Car show celebrated high performance electric cars such as the Bentley Bentayga as well as the attention grabbing Rimac Concept 2 super car. And eco-stalwarts Volvo unveiled their Polestar as a continued pledge to make all their cars electric or hybrid by 2019.

David Simpson, Technical Director at Andersen, states:

'E mobility is the future, and a home charge point is the one electrical item that will soon become commonplace. We know our colour service won't be for everyone, but that's kind of the point, to have something that not everyone has.'

Jérôme Faissat, Co-Founder, concludes: 'We're happy placing ourselves at the higher end of the charge point market. Our aim is to create a landscape where home car charging is desirable. Electric cars are becoming super desirable and people love driving electric. We think you should match this experience with your charge point. Using your charge point shouldn't just be functional and a means to an end - it should make you feel good.'

-ends-

notes to editors

Pricing and Availability

Andersen A1 Bespoke Colour available now. Lead time of 6 weeks. POA please call Mandy Simpson 07732 860654

Pricing starts at £1,199 (including OLEV and standard installation).

Lifetime Chassis Guarantee and 2 years Andersen Care Cover as standard.

For any further information, including images and/or interviews with Andersen founders please, contact Mandy@andersen-ev.com / +44 (0) 7732 860654

www.andersen-ev.com

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