

Yorkshire firm toasts to partnership with Spirit of Harrogate

FOR IMMEDIATE RELEASE

18 OCTOBER 2017 - A Yorkshire-based events company has partnered with artisan drinks makers, Spirit of Harrogate to host its annual Christmas parties for businesses in Leeds in 2017.

Sponsored by Spirit of Harrogate who will be supplying the event with their award-winning Slingsby Gin, Yorkshire Yurts' Yurt Bar Christmas parties will take place in Moor Allerton on selected dates throughout December.

The events invite local businesses to celebrate Christmas in a festive, apres-ski themed yurt with a three-course dinner, drinks and live entertainment.

Guests will enjoy complimentary Slingsby G&T's upon arrival including Yorkshire Rhubarb Gin and Elderflower Tonic and London Dry Gin and Tonic.

Launched in August 2015, Slingsby uses pure single grain spirit and is blended with water drawn from the well-known Harrogate aquifer. The key ingredients are hand-grown local botanicals that are synonymous with the beautiful and restorative nature of Harrogate.

Specialising in beautifully handcrafted yurts, marquees and furnishings for weddings, parties and events, Yorkshire Yurts has seen a 26% increase in demand for Christmas party bookings for Yurt Bar in 2017, compared to last year.

Founder and managing director, Tom Sterne said:

"We're delighted to partner with Spirit of Harrogate for our Yurt Bar Christmas parties this year. With gin rising in popularity in the last few years, we felt that Slingsby was the perfect brand to team up with to put on a spectacular event for YurtBar party goers."

"Having experienced significant demand for our Yurt Bar parties this December, we're so excited to welcome businesses to the events that will run throughout December 2017."

Spirit of Harrogate's Managing Director Marcus Black commented:

"We are a proud Yorkshire business that does things differently, thinks differently and has a different vision to others, so partnering with Yorkshire Yurts who thrive on thinking outside the box for every event they do, was a perfect match for us. We know the YurtBar Parties have proved popular in previous years and we hope we can make this year's party nights even more successful with our award-winning spirits available on arrival and throughout the evening!"