

Headcount doubles as hedgehog lab named Best Employer in Newcastle

FOR IMMEDIATE RELEASE

12 JULY 2016 - Technology consultancy hedgehog lab is celebrating being named as best company to work for in Newcastle by independent review site Glassdoor.co.uk scoring a perfect 5.0 out of 5.0 rating.

Glassdoor gives both past and present employees the opportunity to anonymously and honestly rate their experiences of working at any given company. Consideration is given to things such as company culture, management, salaries and future career prospects.

One anonymous employee said "It's great place to work thanks to the laid back ethos that comes from the management down to the staff. Everyone works hard and as a result we're treated like adults."

With staff morale as high as it is, there's no surprise that the company is going from strength to strength with projected revenue growth of 100% in 2016.

This increasing momentum has allowed the company to double its global headcount going from 30 members of staff to a whopping 63. If that wasn't enough, there has even been enough demand in the US for them to open a second American office in Austin, Texas.

Dan McCarthy, appointed as Strategy Director to run the Austin office said "Though I am new to the company, I have been thrilled with how things have taken off here in the States, we're expecting a strong finish to the year with more to come in 2017."

With exciting projects on the go in areas such as Retail, Fintech and Healthcare there doesn't seem to be any danger of things slowing down. New customers include retail giant B&M Homestores and international provider of learning and development solutions Fitch Learning.

CEO Sarat Pediredla said "It's great to have secured our second FTSE 250 partner in B&M Homestores and we were very proud to have seen off competition from London, Europe and even New York based agencies to partner with Fitch learning. We have a growing international business with a strong pipeline, so we are very bullish about 100%+ growth over the next 2 years."

As the organisation matures into partnering with global partners, it continues to invest in a leadership team with a significant management shuffle seeing Alan Morris becoming Technical Director, Johnny Lee becoming Client Services Director and other notable hires such as Léa Bazille and Benjamin Lind as Product Owner and Strategist respectively.

When asked what else we could expect from hedgehog lab Sarat was keen to outline further intent for progression Stateside "Given the potential that the US market has and the encouraging signs since opening in Boston and then expanding into Austin, we plan to grow there with a view to adding delivery teams and increasing our capabilities to better serve our partners".

About hedgehog lab

hedgehog lab is a global technology consultancy that designs & builds software for the world's best businesses. With offices in Newcastle Upon Tyne, London, Boston (USA), Austin (USA), and Hyderabad (India), it specialises in architecting, designing, developing, and marketing digital solutions for smartphones, tablets, desktops, wearables and connected devices.

Established in 2007, it works with partners in many verticals ranging from financial services, retail, healthcare and

education with customers like B&M Homestores, Fitch Learning, Financial Times, Reckitt Benckiser, Mitsubishi, and AkzoNobel.

For more information, visit hedgehoglab.com