

Yorkshire PR firm appoints two new recruits

FOR IMMEDIATE RELEASE

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A growing West Yorkshire-based public relations firm has appointed its first full time employee and a student summer placement.

MacComms, based in Huddersfield and Leeds, has employed Grace Morton who joins as account executive to manage the company's growing client base.

Grace joins student intern, Jahnae Gumbs who is also undertaking a full-time summer placement at MacComms, following her part-time work experience in the firm since January.

MacComms, established by Ellie MacDonald in April last year, has made the appointments to support the growth of the business and its position as the wedding PR specialists.

Grace, originally from Norwich, graduates this summer in English Literature and Creative Writing from the University of Huddersfield.

With a strong background in writing, Grace has ambitious plans to develop within the company to support the businesses growth. She will assist the company and MacComms' clients in the role, alongside promoting and supporting the firm's specialism in the wedding PR sector, following the successful promotion of wedding suppliers, Elenor Rose Bridal, The Rock Hotel and Zest Mixology.

MacComms founder, Ellie MacDonald says:

"Both Grace and Jahnae share MacComms' ambition for growth and I am excited to have them supporting the company's progress further."

Grace comments:

"I have really enjoyed my first week at MacComms, I have learnt something new every day and I am proud to be part of a fast-growing company, assisting its move into the wedding sector.

Jahnae adds:

"Working at MacComms full time this summer will be both motivating and inspiring and I can't wait to learn even more about the company and its services".

-Ends-

Notes to the editor

Issued by MacComms. For more information, contact Ellie MacDonald on ellie@maccomms.net / 07989159138.

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About MacComms

Set up April 2015, MacComms is founded by Ellie MacDonald following almost one decade's PR and marketing experience.

With a team of graduate and student support, the trio consists of Ellie, Grace Morton and Jahnae Gumbs.

Based at the 3M Buckley Innovation Centre, Huddersfield with a base in Leeds via business accelerator programme, Entrepreneurial Spark, MacComms manages the PR, marketing and communications for businesses, specialising in the wedding sector.

MacComms also assists with firm's event and social media management, and clients include The Car Buying Group, Ascensor, Zest Mixology and Elenor Rose Bridal.

For more information on MacComms visit www.maccomms.net and follow on Twitter @MacCommsYorks.