

t plus drinks

New vitamin tea brand to launch at Food & Drink Expo 2016

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12 APRIL 2016 - New vitamin tea brand to launch at Food & Drink Expo 2016

Groundbreaking new vitamin enriched tea brand, t plus drinks are set to unveil their innovative new range of vitamin enriched teas at the Food & Drink Expo at Birmingham's NEC arena April 18- 20.

The award winning brand are set to unveil new branding and launch a major new charity partnership with Vitamin Angels at the show. This is to complement their new, improved health teas. t plus is the UK's first vitamin enriched tea range. They make a range of functional drinks made by blending green tea, herbs, fruit & daily essential vitamins. The first four innovative teas they will be launching are:

t + boost - energising yerba mate, ginseng & B vitamins

t + detox - cleansing green tea, milk thistle, ginger root & vitamin B6

t + immunitea - Immunitea boosting echinacea, ginseng and 50% RDA vitamin C

t + Multea - An all round blend of herbs and 9 daily vitamins.

t plus will be looking for new retail and distribution partners at the event and founder James Dawson said "we are looking forward to unveiling our new brand and developments with the trade at Food & Drink expo 2016. We are a truly unique drinks brand and creating something for the new generation on health conscious consumer, so we are looking forward to meeting forward thinking retailers and distributors at the show"

Founder James Dawson is available for comment or meetings at the show. Please contact - jdawson@tplusdrinks.com for any requests.