

JOURNALINK HITS THE HEADLINES IN FEMALE AWARDS

FOR IMMEDIATE RELEASE

01 September 2015

Gemma Guise, Managing Director of JournoLink (www.journalink.com), the online PR agency for small businesses, social entrepreneurs and start ups, has been cited as one of the top emerging women entrepreneurs to watch in the City.

Listed as one of the top women to watch in the Media and Journalist category of the We Are The City annual awards announced on 1 September, Gemma Guise and her team has brought PR support to over 1350 small business owners in just 18 months, with extensive coverage in national newspapers as well as local and trade press, and radio broadcast outlets, through her business JournoLink.

Commenting on JournoLink, Gemma Guise said, 'We set out to provide an affordable PR option for small businesses who had no idea how to get the attention of journalists, and who could not afford a mainstream PR agency. There are five million small businesses in the UK, many with stories that journalists are keen to cover. Our job is to give the businesses a voice and the journalists an ear..'

On the award she said, 'Being recognised as someone to watch in the City is a real achievement. I don't just see it as recognising me though, but my whole team. Any entrepreneur will tell you everyday is exciting, I'm just extra lucky because I get to join over 1000 small businesses daily in their excitement. The Journolink team hopes to continue to help many more small businesses achieve their media dreams'

Tetteh Kofi, Director at Journolink and broadcast journalist adds 'Gemma has been passionate, determined and focused in her desire to raise the profile and promote the interest of small businesses. I am delighted for her and she totally deserves the recognition.'

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Notes to Editors

1. The WeAreTheCity Award winners were announced on 1 September. Full details are available from info@wearethecity.com

2. JournoLink is an online business providing a platform where businesses can manage their PR, and where journalists, bloggers and broadcasters can access stories, news and commentators from within small businesses.

Full details are available at www.journalink.com

About JournoLink

www.journalink.com

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Images:

1. <https://journalink-static.s3.amazonaws.com/releases/45f7a7e54eb1b045cd384763b7f859f4.jpg>

<https://journalink.com/profile/view/000563>